

ABSTRACT

When “0” indicating that intensity of a stereoscopic effect is the lowest is applied as a stereoscopic effect tag, a stereoscopic image is allowed to be displayed as it is. On the other hand, when “1, 2, and 3” are applied as the stereoscopic effect tag, a reduction ratio is determined depending on a value of the stereoscopic effect tag (one-half, one-third, etc.). On the basis of this reduction ratio, the stereoscopic image is displayed and letters of “warning” are displayed. A user selects whether to display the stereoscopic image according to a producer’s intention or to maintain the size-reduced stereoscopic image. If an operation requiring for a display of the stereoscopic image as it is intended by the producer is performed, an original stereoscopic image is displayed.